

Public Service Announcement

The Fire Marshal's Public Fire Safety Council and your fire department request that you announce the following important message during your broadcast.



Matches and Lighters: WHERE DOES A THREE-YEAR-OLD FIND A LIGHTER?

Voice Over Length: 30 seconds

Every year in Ontario, young children are injured or die in fires that they start themselves. So where does a three year old find a lighter? Probably on the kitchen table.

Matches and lighters can be lethal weapons in the hands of children. Young children are naturally curious about fire, so adults must keep all fire-starting materials out of their sight and reach. If you smoke, have only one lighter or matchbook and keep it with you at all times.

A message from the Fire Marshal's Public Fire Safety Council and this station.

Voice Over Length: 15 seconds

Where does a three-year-old find a lighter? Probably on the kitchen table.

If you smoke, have only one lighter or book of matches and keep it with you at all times. Be sure all other fire-starting materials are kept out of the sight and reach of children.

A message from the Fire Marshal's Public Fire Safety Council and this station.

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For further information, please contact: